

Agile, affordable and reliable web and mobile executions for medium sized agencies and clients

GM O'Connell and Bob Allen, founders and former CEO and COO of Modem Media, have teamed up with the founders of Apernet, (Latin America's leading interactive development firm) to launch Tango Modem in the US.

Our model is simple. We scope work with our client partners in the U.S. and then execute it at Apernet's offices in Buenos Aires. Our lower labor cost structure and open source platform approach enable us to deliver great work for less.

Services

- ▶ Our **web development** capabilities span the spectrum, from the complex to simple. Large-scale CMS and commerce-enabled solutions; from there we specialize in moving into online CRM design, development and integration. But we also do site refreshes, component enhancements, sitelets, landing pages and site maintenance.
- ▶ For **marketing campaigns**, we do online advertising units, rich media components, flash banner production, email campaign development, widgets and plug-ins.
- ▶ **Social Media and Mobile** applications. We provide custom development services for marketing applications designed to ride on the most popular social media and mobile platforms.

We use Agile production methodologies to develop solutions quickly and a Wiki (Jira Issue Tracker) management tool to enable collaborative communications and QA.

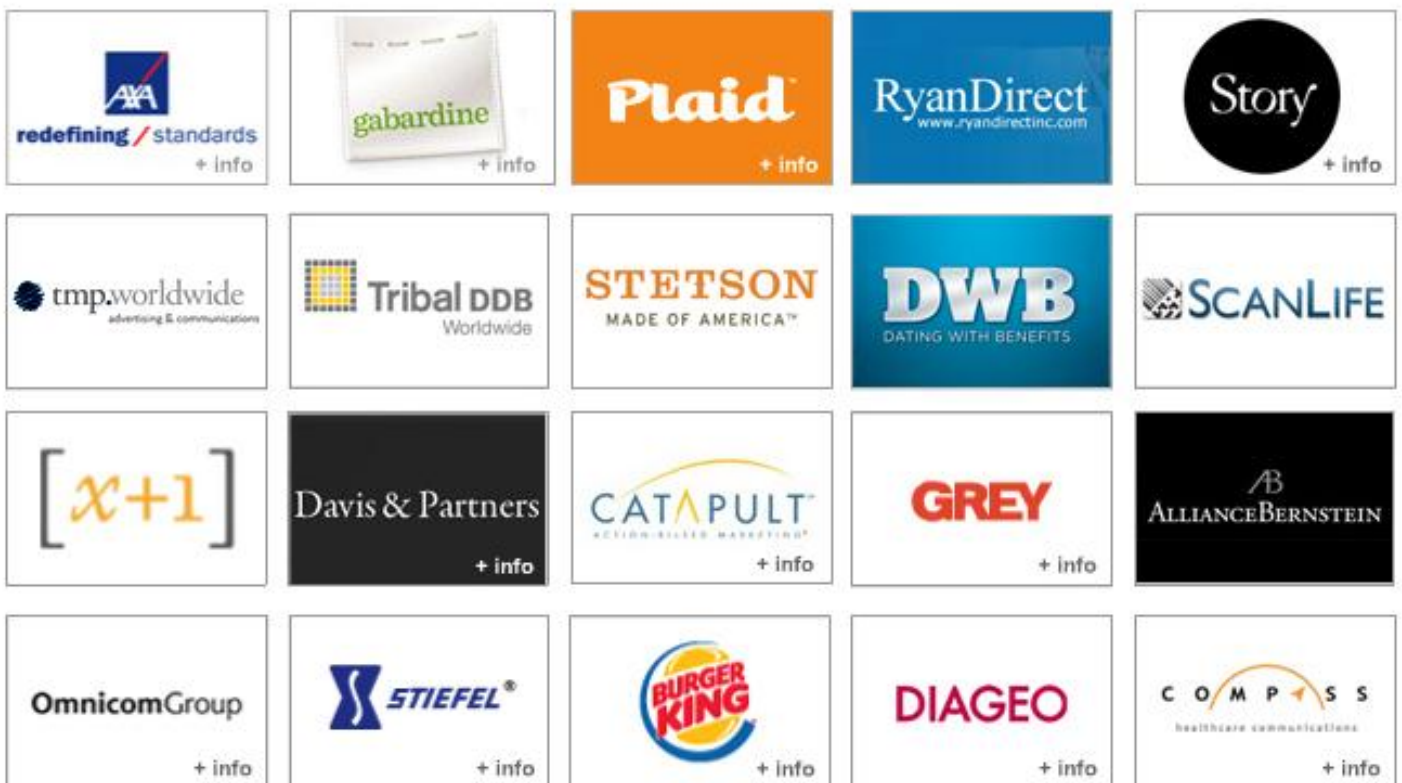
Technical Expertise

+ PROGRAMMING LANGUAGES & FRAMEWORKS	+ SOCIAL MEDIA DEVELOPMENT	+ FRONT END DESIGN TOOLS
<ul style="list-style-type: none"> + J2EE / JSP + MS .NET (C# - VBnet) + Action Script + PHP + XML + XHTML/CSS/DHTML/WML + Python + Ruby on Rails + Javascript / Ajax + Flex + Silverlight 	<ul style="list-style-type: none"> + Facebook Platform <ul style="list-style-type: none"> · FB Connect · Graph API · Social Plugins · SDKs · FQL / FBML + Twitter <ul style="list-style-type: none"> · Personalization · FB integration + MySpace Open Platform + OpenSocial 	<ul style="list-style-type: none"> + Adobe Creative Suite <ul style="list-style-type: none"> · Dreamweaver · Photoshop · Illustrator · Flash · Fireworks + Adobe After Effects + 3D Studio + Maya
+ 3rd PARTY & OPEN-SOURCE PRODUCTS	+ MOBILE DEVELOPMENT	
<ul style="list-style-type: none"> + CMS <ul style="list-style-type: none"> · Joomla! · Drupal · WordPress · OpenCMS · DotNet Nuke · Expression Engine + E-commerce <ul style="list-style-type: none"> · Magento · ASPDot NetStoreFront · Virtue Mart + Pentaho BI 	<ul style="list-style-type: none"> + iPhone iOS SDK / Objective-C + Android SDK & NDK + Windows Mobile .NET Compact + Blackberry Framework 	

Competitive Advantages

- ▶ 60+ full-time employees, with ready-access to a network of tested development partners, we can scale to meet your immediate needs.
- ▶ English-speaking project leaders to coordinate development with your team
- ▶ Marketing expertise, not just a bunch of organized programmers
- ▶ Highly educated talent pool from top design schools and universities
- ▶ Flexible development teams to mirror your time zone requirements
- ▶ Proven management team with 10 years of organic, sustained growth, joined by founding management of Modem Media in the U.S.
- ▶ Exceptional track record supporting multinational brands and agencies in Latin America
- ▶ Developments under CMMI-3 standards (CMMI-2 certification) and Agile methodologies with Scrum Masters.

Some Clients



For more information, please contact Bob Allen at bob.allen@tangomodem.com or call him at (1) 203 417 5273. Our website is located at www.tangomodem.com.